

SCUP Strategic Plan 2024–2029

As a community of practice, we undertake research and create learning opportunities to share perspectives, resources, best practices, and forward-thinking ideas to advance institutional resilience through the integrated planning approach.

Mission:

SCUP is a learning-centric association that fosters an inclusive community of practice in integrated planning to advance colleges and universities.

Vision:

As thought leaders and agents of change, we empower higher education professionals in shaping a future that is inclusive, innovative, and responsive.

Values:

Learning. Community. Impact.







SCUP's New Strategic Direction

At SCUP, we practice what we teach. The refreshed mission, vision, and values above are a direct outcome of our most recent strategic planning process. After a year-long planning journey, we're proud to announce the next iteration of our Strategic Plan.

Strategic Plan Goals

As thought leaders, SCUP will:

-  Drive the expansion and adoption of integrated planning in higher education.
-  Operate as a learning-centric organization.
-  Design and integrate research, content, and learning opportunities for growth and development.
-  Model the value of diversity, equity, inclusion, and belonging.

This is just the beginning. Come with us on a journey of innovation and success!



Scan the QR code or [click here](#) to learn more about the process we used and how you can use it too.



The Society for College and University Planning
Where planning comes together.